



## **Vendors are wanted for the Medieval Market 2022!**

The Medieval Market will be organised again this year between 30 June and 3 July 2022 by the Association Turun Suurtorin keskiaika ry. We are looking for artisans in various fields of handicraft that can offer suitable products for the Medieval Market.

At the Old Great Square, in the heart of medieval Turku, Finland, a free market play will be created for the whole family. While artisans offer their products for sale, the nobility, the priests, the jokers, the troopers, the maids and the farmhands wander among the public gossiping and telling stories. We chose nearly a hundred vendors to Medieval Market in 2019, and the event was attended by approximately 136,000 guests.

**Sales time at the Market is on Thursday and Friday from 12:00 to 20:00 and during the weekend from 12:00 to 18:00.**

### **Product requirements**

It is required that the products are made of natural materials and can be presumed to have been known during the Middle Ages. We appreciate uniformed product entities and genuine handicrafts. The medieval spirit should be also noted in the product's packaging, stall decoration and personal clothing. Please note that plastic cannot be used in products or packaging. We are also looking for vendors of medieval food. The dishes and the glasses must have a medieval look; no modern clear plastic cups, napkins or paper plates are allowed.

### **Selection of products for sale**

The Association Turun Suurtorin keskiaika ry will choose products that will be sold at the Medieval Market. The application form must be filled in and sent together with product samples or colour photos for a jury appraisal. Information on vendor applications is confidential and will not be given to a third party. Each product should be labelled carefully, so as not to be confused with products supplied by other applicants.

Product samples, photographs and the application should be sent **as a package or letter post by Tuesday 5 April 2022** to: Association Turun Suurtorin keskiaika, Vanha Suurtori 3, FI-20500 Turku, Finland.

Please send your letter or package well in advance and choose the door delivery, as we do not collect parcels from the post office or any other pick-up point.

All vendors, regardless of whether they have participated before or not, should send their products to be appraised. The jury has new members every year, so all products, both new and old, will have an equal position. At the same time, we also get accurate information about what kind of products the Medieval Market has to offer, which is important for successful advertising.

The vendors will be informed after the appraisal whether one got accepted or rejected to the Medieval Market. The jury will give written feedback to each vendor, and possibly comments and suggestions for the development of the products. If the jury found that products are not suitable for the Medieval Market, it will be clearly stated.

If you develop new products after the jury's evaluation, please inform us. Only approved products can be sold at the Medieval Market.

### **Prices**

#### **Stall provided by the event organiser, width 1.6m and depth 2m**

70€/day

240€ / all four days

#### **Space for vendor's own stall, width 2m**

120€/day

400€ / all four days

#### **Fast food place (space 2m x 2m, organiser's or vendor's own stall)**

140€ /day

500€ / all four days

Additional Space: 50€ / m in width / day

Electricity (only for food vendors) 20€/day

**Notice that no VAT will be added to prices!**

In addition, the price includes the night security of structures, waste management, emergency first aid, information on the Middle Ages and guidance on product display.

### **Appearance in medieval spirit**

We require that vendors are playful in spirit and dress in medieval costume, which if necessary can be rented from the event organiser. The vendor can choose between one's own stall and a stall provided by the event organiser. If a vendor chooses one's own stall, **a picture of the stall** in a medieval look must be attached to the application. If you plan to use your own tent, please note that there are no places in the Medieval Market for tents that require pegs or stakes.

### **For additional information:**

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